

### The next generation.

Knowledge becomes power when it is applied effectively, at Tech ICS our purpose is to make it consistent.

We deliver powered next generation instruments enabling you to enhance your business model, building the future.

Our team will map out a clear vision of your specification, covering the design work, colour schemes and latest market availability ensuring you are up to date with your project.

We create deliverables that not only meet your expectations but align to your industry managing growth.



# Managing expectations is where it begins.

Global mobility starts with technology, with the tech world changing the dynamics of business.

As a enterprise serving customers your required constantly to adapt to change, and this isn't easy. You will most certainly face a constant challenge with the environment of tooling your capabilities.

Tech ICS practices advisory where we aim to keep you updated with market changes, and maintains your visibility to new market introductions.

We're sharing stories, and its getting better.

### Case Study

Client

Farr & Pursey provides veterinary services and is based in Hertfordshire.

#### https://www.farrandpursey.com/

**The Situation** Farr & Pursey Equine Veterinary Services website serves as a tool for their customers, who are able to view their services and be able to book & pay for services. Unlike in industries like media or retail where people often spend more time discovering and exploring different content, good customer experience in the medical services means offering immediate solutions.

Farr & Pursey website had server and loading issues, a number of technical faults, preventing them to provide services to their customers. Aim was to create seamless digital experiences across web and mobile to bring customers more convenient, faster services and reduce loss of customers.

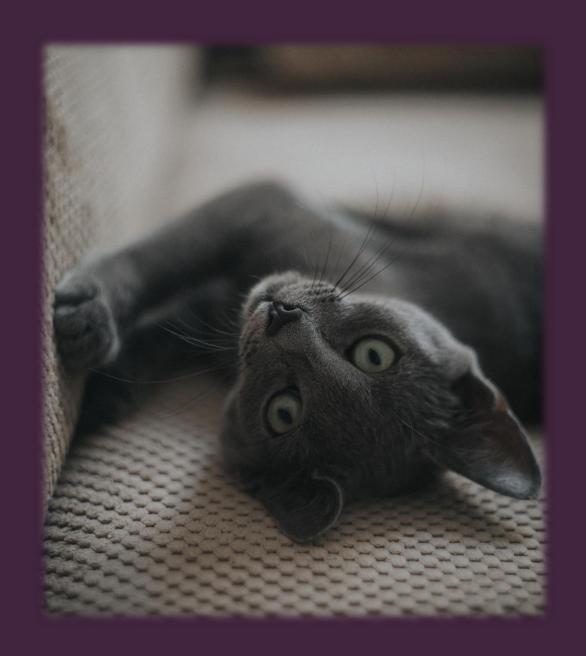
**The Challenge** Farr & Pursey were using cloud services to host their website and services which had a number of faults that was initially identified. We advised to move their website and services into a new cloud services hosting, at a cheaper costs and also with better performance, once we have analysed the requirements of their website.

The migration included the moving of their emails and domains, removing unnecessary services which were at a cost. Plan of action was given to Farr & Pursey, so they were kept informed through the migration process and to minimise downtime on their services, as their customers relied on their online services.

**The Results** We created the server space on our cloud server for Farr & Pursey, reducing their costs by 75%, improved their capacity and reduced server errors at 0. We migrated their web files and databases at first, tested on the new environment and made sure their website & services were working prior to the launch. We also conducted a number of fixes on their website and services to improve the usability of their website.

Once that migration was completed, we moved the domains and reconfigured their DNS settings including the setting up of their emails. Supported the Client on their email migrations and configured the enhanced SSL for their website, to provide further confidence to their customers.

A successful migration, with a reduction of costs to Farr & Pursey and improve their customer experience on their website.



# Pragmatic thinking. Real time solutions. Global Accounts. This is what makes us.

Throughout the life cycle of one of our clients is innovating, and our position is to enhance the innovation and align with current products or services. We're great thinkers and our approach is to place logic.

We appreciate that through continued connectivity growth is made capable. At our office we take a bold approach and aren't afraid to provide challenging solutions, this allows us to generate a revolutionised key to market evolution.

We see the simple things that make the biggest differences. The internet provides global access. It allows us to connect with any person around the globe at any time. We embrace the challenge of learning new cultures and communities.

Our value stands at building expertise through experiences, and what better then working with individuals from all backgrounds and industries. Tech ICS mans creative industries and emerging markets, connect with us.

### Case Study



The Client Joy Learning, https://www.joylearning.co.uk/

Specialise in tuition for the main academic subjects taught in UK schools. They help primary school children develop their literacy and numeracy and secondary school children with their Mathematics, English, Sciences, Languages and Humanities. They help children prepare for examinations both public, such as GCSE, iGCSE, IB and A Levels and entrance examinations to London schools.

**The Situation** Joy Learning contacted Tech ICS to discuss about a number of technical faults on the website as well as other issues, impacting the services that were being provided to students and tutors.

The coding and scripting of the work was not structured and prior engaging Tech ICS, Joy Learning was not able to find a suitable service provider to fix the issues. The project scope was to improve usability as well as functions on the website, which is being used by both students and tutors to engage in educational services.

Joy Learning website had server and loading issues, a number of technical faults, preventing them to provide services to their customers. Aim was to create seamless digital experiences across web and mobile to bring customers more convenient, faster services and reduce loss of customers.

**The Challenge** Joy Learning were using cloud services to host their website and services which had a number of faults that was initially identified. We advised to move their website and services into a new cloud services hosting, at a cheaper costs and also with better performance, once we have analysed the requirements of their website.

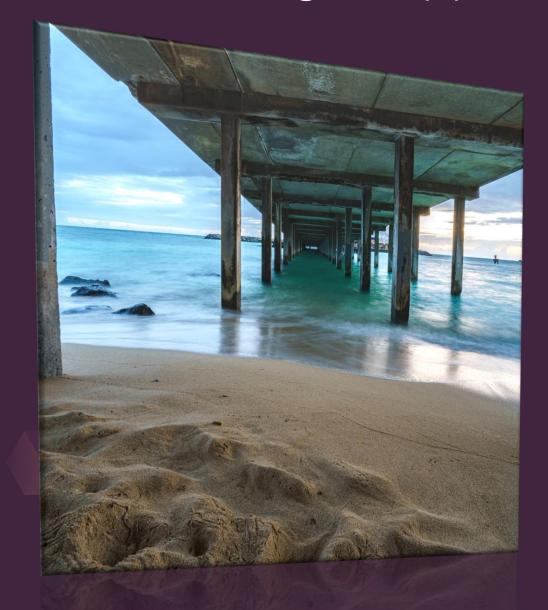
Plan of action was given to Joy Learning, so they were kept informed through the migration process and to minimise downtime on their services, as their customers relied on their online services.

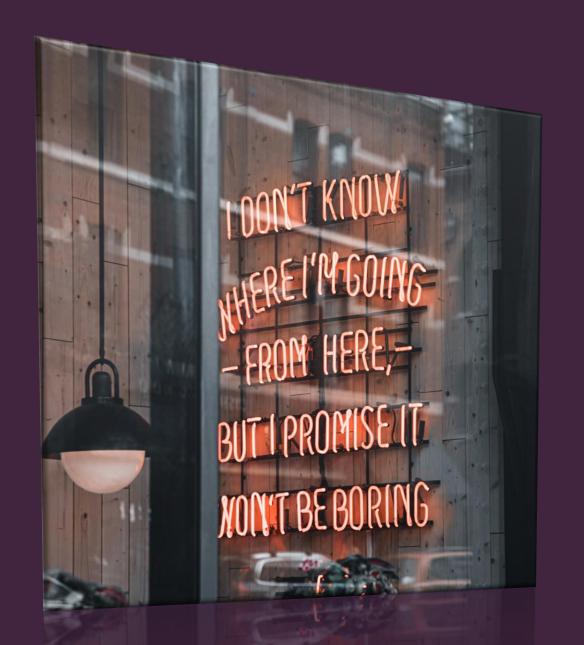
**The Results** We created the server space on our cloud server for Joy Learning, reducing their costs by 80%, improved their capacity and reduced server errors at 0. We migrated their web files and databases at first, tested on the new environment and made sure their website & services were working prior to the launch. We also conducted a number of fixes on their website and services to improve the usability of their website.

Joy Learning had payment issues which was fixed. Further upgrade work was undertaken.

Once that migration was completed, changed the DNS settings and pointed this to the new cloud services. A successful migration, with a reduction of costs to Joy Learning and improve their customer experience on their website. Joy Learning remains a client to Tech ICS and we are providing on-going support services.

## We're making it happen.





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