Identify. Brand. Repetitive.

BUILDING YOUR PORTAL OF INFORMATION.

TECH ICS

S.E.O > I.B.R

With technology on the upside continuously, getting your business found online is getting so much more expensive. At Tech ICS we no longer use SEO or Search Engine Optimisation, we've renamed to IBR (Identify. Brand. Repetitiveness). This allows us to have a more transparent conversation on how we expect to deliver results over a period of time.

1. Our team of experts initially aim to identify your current online position and explain on how we can improve this. A plan of action will be sent on what we will do, so we are clear on our delivery services.

2. We then brand your business services, allowing key information being found all relating to the product or services your offering.

3. The team will then focus on constantly building new content to being streamed online via differing mediums.

Keep up to date with the next generation.

We're tooling businesses to ensure growth is sustained.

Overview
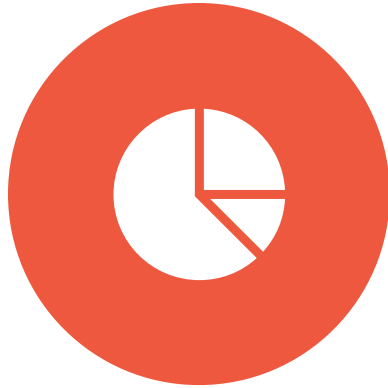
BEING FOUND IN TODAYS MARKET IS BASED ON THE AMOUNT OF INFORMATION YOU HAVE OUT THERE.

THE TECHNOLOGY GENERATION REQUIRES YOU TO PROVIDE EXACTLY WHAT THE USER IS SEARCHING.

TIME IS AS ALWAYS LIMITED, YOU NEED TO MAXIMISE THIS BY USING OUR TEAM.

Information base

Creating a unified approach to enable your business to be found.

Search Engine Optimisation (SEO)

We're constantly hearing this being used throughout the tech industry, we find it not useful at all. It is a concept as a client you are seeking to be found at the first pick, when being searched online for your product or services.

At Tech ICS we appreciate that firms sell one off services over a period of 4 – 6 months or slightly longer on the presumption you'll be found on searches. When your not found other metrics are involved.

This should not be taken lightly as this is an investment of your time and funds. It should be noted that we work with businesses spending 000's each month via pay per click to be found, so a simple £50 – £100 spend to result in an organic search is merely impossible.

Costs

Standard Services

- On-page SEO: This SEO focuses on the content that's "on the page," and how to optimize that content to help boost the website's ranking for specific keywords.

- Off-page SEO: This SEO focuses on the links that are directing to the website from elsewhere on the internet. The number of "backlinks," and the publishers carrying those links, that link to your website help you build trust in the eyes of a search engine. This results to your website to rank higher.

- Technical SEO: This SEO focuses on a website's architecture, examining the backend of that website to see how each webpage is "technically" set up. Google cares as much about the code of a website as it does its content, making this speciality quite important to a website's search engine ranking.

- Our fee starts at £209 per month.

- We offer bespoke services to have a more improved approach. Speak to the team to customise.

Review.

- An organic search marketplace analysis.

- On-page optimisation audit.

- Review of your website's content.

- Backlink, referring domains and anchor text distribution review.

- Google Analytics review.

- Mobile friendly and page speeds insights audit.

- Semantic mark-up analysis.

- A review of up to four of your main competitors' websites.

You are the best seller of your business. How?

No one understands your business better then you.

E: INFO@TECHICS.COM

W: WWW.TECHICS.COM

T: 0207 237 3388

A: UNIT 11 CITY BUSINESS CENTRE, LOWER ROAD LONDON, SE16 2XB

Contact

Lets get there together.

Cookie?